

CALL FOR PAPERS

Freedom & Responsibility: Leading for Wellbeing

The Humanistic Management Network invites to a **Preparatory Paper Development Workshop** on „Freedom & Responsibility: Leading for Well-Being“ to be held in Tübingen, Germany, at the Global Ethic Institute (Weltethos-Institut), on **12 October 2016 for selected papers**.

The purpose of the workshop is to provide a forum for researchers from academia and management practice to present their research, to benefit from peer-to-peer feedback and to receive information regarding the publishing process.

To support the exploration of the Freedom and Responsibility nexus as well as the emanating perspectives towards an economy for well-being we invite you to

- 1) Submit a paper for a special issue in the Humanistic Management Journal as well as a special volume in the Humanism and Business series with Palgrave Mcmillan.
- 2) Join our **4th Annual Humanistic Management Conference** which will take place on **13-14 October 2016** at the Global Ethic Institute in Tübingen, Germany.

The conference will feature

- Claus Dierksmeier (Global Ethic Institute)
- Christian Felber (Vienna University for Economics and Business)
- Ernst von Kimakowitz (Humanistic Management Center)
- Chris Laszlo (Weatherhead School of Management)
- Hunter Lovins (Bard School of Management, Club of Rome)
- Michael Pirson (Fordham University)
- Jeffrey D. Sachs (Earth Institute, Columbia University)
- Jürgen Volkert (Hochschule Pforzheim)
- Andrew Winston (Author of „The Big Pivot“)

To be confirmed: Romina Boarini (OECD)

1. Conceptual thoughts

The idea of freedom has been pivotal for the development of modern capitalism. The socially and economically emancipated individual, the open market and the modern corporation, based upon voluntary work contracts and cooperation, have all become synonymous with the concept of a free and open society. Yet, while in classical freedom philosophies, the notions of individual and institutional liberty are closely connected to their respective moral and social responsibilities, within the realm of economics the relationship between freedom and responsibility has been examined far less. This may have to do with the fact that certain strands of freedom theory (namely the ones espoused by the Mont Pelerin Society and the Chicago School of Economics) have long since

dominated the discourse within business and economics departments, emphasizing much more the importance of choice than of its ethical orientation and constraints.

In the last years, however, business scandals have led to increased questioning of the corporate license to operate. In step with an ever more acutely felt lack of social and environmental sustainability, the very freedom of corporations to do business the way they see fit, is coming under scrutiny. Not incidentally, the United Nations and the OECD, for instance, have recently called for new economic policies directed to higher levels of human wellbeing rather than sheer material wealth. These demands find their correlate in the work on part of the Sustainable Development Solutions Network (SDSN) to realize crucial sustainability goals worldwide. Geared to a qualitative optimization of options for all rather than at the quantitative maximization of choice for some, through such efforts the dimension of responsibility implicit in the idea of freedom is increasingly being explicated. The Humanistic Management Network has decided to center its annual conference on the theme “Freedom & Responsibility / Leading for Wellbeing” so as to examine which conceptions of freedom prove most apt to bring about a life-conducive economy at service to all humans.

2. Relevant Topics

Topics and questions that can be developed in papers to be considered for publication in either outlet (HMJ/ Edited Volume) can center around but are not limited to:

- Conceptual deliberations on freedom notions that allow for responsibility in a wider societal sense
- The connection between money and freedom including the latest developments with digital currencies
- The prerogative of environmental sustainability and freedom or absence of it
- The challenges and opportunities of ongoing digitalization and freedom or privacy
- The role of business and freedom of entrepreneurial activity in a world in need of responsibility
- The role of the state, government and governance in freedom-based society

3. Submission Details

All submissions should be written in Word, using 12pt font with double line spacing and 1” margins. Please include a title page (not included in word count), including your name, institution, and contact information. All submissions should be sent to Hanna Schirovsky: schirovsky@weltethos-institut.org

4. Important Dates

May 15th, 2016: Extended Deadline Abstract Submission (500-1000 words)

Until June 1st, 2016: Selection of abstracts completed and authors notified

Sept 1st, 2016: Deadline First Full Draft Papers Submission

October 12th, 2016: Preparatory Paper Development Workshop

5. PDW Chairs and Organizers

Prof. Dr. Michael Pirson, Prof. Fordham University New York, Editor-in-Chief of The Humanistic Management Journal

Prof. Dr. Claus Dierksmeier, Prof. Univ. of Tübingen and Director at the Global Ethic Institute, Academic Director of the Humanistic Management Center, Associated Editor of The Humanistic Management Journal

6. Literature

Balaban, Oded und Anan Erev, *The Bounds of Freedom: About the Eastern and Western Approaches to Freedom*, New York 1995.

Bauman, Zygmunt, *Freedom*, Milton Keynes 1988.

Bay, Christian, *The Structure of Freedom*, Stanford, California 1970.

Berlin, Isaiah, *Liberty: Incorporating Four Essays on Liberty*, Oxford 2002.

Christman, John, »Saving Positive Freedom«, in: *Political Theory*, 33, 1 (2005): 79-88.

Dahrendorf, Ralf, *The Modern Social Conflict: The Politics of Liberty*, New Brunswick, New Jersey 2008.

Dierksmeier, Claus: *Reframing Economic Ethics. Philosophical Foundations of Humanistic Management*, 2016a.

Dierksmeier, Claus: *Qualitative Freiheit. Selbstbestimmung in weltbürgerlicher Verantwortung*, 2016b.

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Dierksmeier, Claus und Michael Pirson, »The Modern Corporation and the Idea of Freedom«, in: *Philosophy of Management*, 9, No. 3 (2010a): 5-25.

Dierksmeier, Claus »Welche Freiheit?«, in: *Liberal, Vierteljahreshefte für Politik und Kultur*, 4 (2010b): 9-13.

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Hirschmann, Nancy J., *The Subject of Liberty: Toward a Feminist Theory of Freedom*, Princeton, New Jersey 2003.

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- Lakoff, George, *Whose Freedom? The Battle over America's Most Important Idea*, New York 2006.
- MacGilvray, Eric, *The Invention of Market Freedom*, New York 2011.
- Mill, John Stuart, *On Liberty and Other Essays*, herausgegeben von: John Gray, Oxford; New York 1991.
- Parijs, Philippe van, *Real Freedom for All: What (If Anything) Can Justify Capitalism?*, Oxford; New York 1995.
- Pettit, Philip, *A Theory of Freedom: From the Psychology to the Politics of Agency*, Oxford; New York 2001.
- Raz, Joseph, *The Morality of Freedom*, Oxford 1986.
- Sen, Amartya, *Development as Freedom*, New York 1999.
- Sen, Amartya, *Rationality and Freedom*, Cambridge, Massachusetts; London 2002.
- Taylor, Charles, »What's Wrong with Negative Liberty?«, in: Charles Taylor (ed.), *Philosophical Papers*, Bd. 2, Cambridge UK 1985.

7. Further Information

More information will soon be published on our website:
<http://www.weltethos-institut.org/research/aktuelles>

In case of further questions, please contact: schirovsky@weltethos-institut.org

Sponsoring Organizations

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Leading for Well-Being Consortium